

Pure Lubrication is New LE Distributor in United Kingdom, Providing Solutions to Customers in Multiple Industries

WICHITA, Kan. (Jan. 22, 2021) – Lubrication Engineers has announced Pure Lubrication as its new authorized distributor supplying LE products and services throughout the United Kingdom. The Pure team is a great fit for LE, as they are already known for providing outstanding service, working closely with customers to overcome their own unique lubrication challenges, and offering sustainable solutions. Now, they have the added benefit of being able to offer LE’s specialized, high-performance lubricants and full circle of reliability solutions to their customers.



In particular, Pure’s relationship with LE allows it to address the needs of marine, food and beverage, cement, waste water treatment, and power generation customers. With demands on productivity being pushed further and further in nearly every type of business, it’s essential that customers are provided with reliable lubrication solutions that meet these tough requirements.

“Pure Lubrication brings an excellent blend of knowledge on lubricants and reliability that fits well with the philosophy of how Lubrication Engineers delivers results for our customers,” said John Turner, LE’s vice president of international operations. “In addition to their industry experience, the Pure team is laser-focused on servicing their customers and building relationships, not simply taking orders. We look forward to a long partnership with Pure and further expansion into the UK market.”

Lubrication Engineers and Pure Lubrication share a single objective: To ensure that their customers’ equipment – and thereby their business – runs more smoothly.

“We are delighted to be working with Lubrication Engineers, an innovative company that shares our vision, our values and offers the reliable lubrication solutions that we like to provide and industry demands,” said Andrew Samuel, chairman of Pure Lubrication. “We are hugely proud to be part of this new partnership that delivers added value to customers around the UK.”

With LE products as part of its offering, Pure is in an even better position to help its customers keep their production equipment running at maximum productivity, which in turn drives down operating costs.

“No matter what the industry, working in partnership with Lubrication Engineers enables Pure to offer leading edge products that enhance reliability, reduce maintenance and increase efficiency and productivity,” said Simon Campbell, managing director at Pure. “Partnering with LE allows Pure to bring a range of enhanced lubricants to market that far exceed the performance of more conventional lubricants.”

About Pure Lubrication | www.purelubrication.co.uk

Pure Lubrication is a technology-driven company that has built a hand-picked team of experts and are focused on providing latest technology lubricants and tailored award-winning lubrication management solutions, supported by expert technical advice from a team with more than 200 years of lubrication experience collectively. We are The Lubrication People and are here to listen and understand the lubrication challenges faced by our customers, offering added value solutions through premium quality LE lubricants and equipment and a level of service that is completely unique.

About Lubrication Engineers | www.LElubricants.com

A leader in lubricants since 1951, Lubrication Engineers makes reliability easy, creating solutions for even the toughest lubrication challenges in a variety of industries worldwide. LE boosts its customers' profits through longer equipment life, extended service intervals, reduced energy use, fewer repairs, and less inventory. It accomplishes all this with highly trained consultants and distributors, technical expertise, a full complement of reliability products and services, and a comprehensive line of enhanced industrial and automotive lubricants manufactured at its plant in Wichita, Kan. The lubricants are formulated from high-quality base oils and proprietary additives, ensuring they exceed the performance of ordinary oils and greases. Lubrication Engineers operates under an ISO 9001 Certified Quality System. Distribution is out of Wichita, as well as regional warehouses in Tennessee and California. The company's international presence includes distributors in more than 60 countries.

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