

## LE Introduces Full Torque Diesel Fuel Improver

Road-Tested Supplement Contains Cetane Booster for Increased Power and Year-Round Performance, even in Extremely Harsh Conditions

WICHITA, Kan. (Sept. 15, 2015) – Lubrication Engineers, Inc. adds to its full line of engine oils and fuel supplements, with Full Torque<sup>™</sup> Diesel Fuel Improver as the newest offering.

Field-tested for several months on the ice roads of Alaska, Full Torque has proven to be a valuable weapon for long haul diesel engine operators wanting to conserve fuel, protect their equipment, and keep their trucks on the road despite harsh conditions.



Full Torque Diesel Fuel Improver is a cetane-boosted, detergent-

containing formulation that increases power, improves fuel economy, reduces emissions, and provides smoother performance year-round in diesel engines. It is available in winter (2411) and summer (2421) versions. Both work well in harsh conditions, but the winter version is especially useful in extreme cold weather for easier startups, decreased cold flow temperature, and aiding in the prevention of fuel gelling and ice formation.

Full Torque's cetane booster increases a fuel's cetane number up to three numbers, resulting in faster ignition time, more power, easier starts and less smoke at startup. This hard-working diesel supplement is also loaded with special detergents that keep injector systems clean and working at maximum performance, as well as ingredients that protect against wear, water and corrosion. Full Torque was formulated to work with all types of diesel fuels in use today, including ultra low sulfur diesel, biodiesel, and blends.

"This product was put to work in field trials in very harsh conditions with multiple independent owner operators, transporting materials from Fairbanks to Prudhoe Bay, Alaska.



The product performed beyond their expectations," said Clay Calk, business solutions manager. "We were able to confirm the quality and usefulness of our formulation and build a strong fan base of Full Torque users. We detailed their experience with the product in a series of testimonials, which can be found on our website."

In addition to long haul diesel engines, other diesel equipment that will benefit from Full Torque are passenger cars, light duty trucks, off-road construction equipment, stationary engines and storage tanks.

## **About Lubrication Engineers**

A leader in lubricants since 1951, Lubrication Engineers, Inc., makes reliability easy for its customers, creating solutions for even the toughest lubrication challenges in a variety of industries worldwide. LE boosts profits through longer equipment life, extended service intervals, reduction in energy use, fewer repairs and less inventory. LE's arsenal includes highly trained consultants, technical expertise, a full complement of reliability products and services, and a comprehensive line of enhanced industrial and automotive lubricants manufactured at its plant in Wichita, Kan. The lubricants are formulated from highly refined or synthetic base oils and proprietary additives, ensuring that they exceed the performance of ordinary oils and greases. Lubrication Engineers operates under an ISO 9001 Certified Quality System.

Call 800-537-7683 or visit www.LElubricants.com for more information about this and other LE products and services, or to find an LE consultant near you.

## **Media Contacts**

- Paul Grimes, marketing manager, p.grimes@le-inc.com, 316-529-6807
- Ann Walden, marketing communications manager, a.walden@le-inc.com, 316-529-6818

Sales, Technical and Customer Service: 300 Bailey Ave. / Fort Worth, TX 76107 / 800-537-7683 Manufacturing, R&D and Training: 1919 E. Tulsa / Wichita, KS 67216 / 316-529-6800

Full Torque<sup>™</sup> is a trademark of Lubrication Engineers, Inc.

- end –